MEDIA RELEASE

*Immediate Release*
Contact: Julie Love Smith, 816.383.0321
juliels@stjoecatholicacademy.com

**Bishop LeBlond celebrates a 50-year tradition**

St. Joseph, MO: Bishop LeBlond High School Campus of the St. Joseph Catholic Academy is gearing up for its annual carnival next month. But this year is a bit unique.

“It’s our 50th anniversary and we are preparing for our biggest turnout yet,” Ann Lachowitzer, president of SJCA, said. “It’s also the last carnival Bishop LeBlond will host,” she added.

Mounting competition from other carnivals, like the recent partnership with East Hills and the other community traditions, like the Southside Fall Festival, pull resources and make people have to make a choice.

“You will hear us refer to the Academy as one family, five campuses,” Lachowitzer said. “We want community events to be a time when all the community can be there.”

There have been discussions of pooling resources among the five campuses for several years, and with the newly formed Academy, Lachowitzer is eager to look at strong fundraisers that create a sense of community.

“The last few years, with other carnival companies coming into town and with other things for people to do, we are looking for opportunities that will bring new experiences to St. Joseph,” she said.

But for now, the lights are on, funnel cakes are hot and tickets are for sale. LeBlond families have tickets to sell for $2.50 a piece or community members can call the LeBlond office at 816-279-1629.

The LeBlond Carnival will run Sept. 16 – 18 in the LeBlond parking lot.

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